

Pittsburgh Courier

POST OFFICE BOX 1828

PITTSBURGH 30, PA.

MAYflower 1401

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September 12, 1946

Mrs. Effa Manley
Business Manager
THE NEWARK EAGLES
71 Crawford Street
Newark, N. J.

Dear Madam:

Accept my heartiest congratulations on the success of your fine Newark Baseball Club on the occasion of their winning the 1946 National Negro League Championship. I have watched them perform on a number of occasions this season and can truthfully say it is a delight to watch them play.

Art Carter of your Negro National League referred you to me in the interest of the Negro World Series opening in New York City on Sept. 17th and the World Series game in Newark on Sept. 19th. The Courier naturally will cover the games before game time and after, but I am also suggesting that you avail yourself to the advertising columns of THE PITTSBURGH COURIER, which you know is heavily circulated throughout Jersey, Washington, Delaware, New York City and the Eastern Seaboard.

Of course, it would be too late to place copy in our publication for the Sept. 17th and 19th games, but in the event the Series again moves East we could advertise the same. You may even wish to advertise the western end of the Series, if so, send us the copy and we will take good care of it.

I wish you success in this World Series and wish to remind you that THE COURIER will be at your service in 1947 as it is now.

Brother Ches Washington, who tells me he is one of your many good friends, sends his regards.

Very sincerely,

THE PITTSBURGH COURIER PUB. CO.

Ted Washington
Advertising